

2012 Undergraduate Curriculum for Business Administration(Physical Education Specialty) (I)

Course Number	Course Title	Assessment	Credits	Instruction Hour Allocation					Credits Distribution for Semesters																Responsible Unit
				Total Hrs	Lec	Lab	Practice	Recita- tion	1	I	2	II	3	III	4	IV	5	V	6	VI	7	VII	8		
									19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W	16 W		
0007111	Fundamentals of Information Technology	General Assessment	1	16	8	8			1															College of Computer Science	
0004311	Ethical Conduct and Fundamentals of Law	Exam	3	48	32		16		3															School of Marxism	
0000007	College English (Band One)	Exam	4	64	64				4															College of Foreign Languages	
0001909	Linear Algebra (Economics)	Exam	2.5	46	40			6	2.5															College of Applied Sciences	
0003331	Calculus (Economics)-1	Exam	4	72	44			28	4															College of Applied Sciences	
0004312	Modern Chinese History	Exam	2	32	32						2													School of Marxism	
0000008	College English (Band Two)	Exam	4	64	64						4													College of Foreign Languages	
0003332	Calculus (Economics)-2	Exam	4	72	44			28			4													College of Applied Sciences	
0002784	Fundamentals of National Defense	General Assessment	2	32	32							2												Students' Affairs Office	
0000999	Computer Networks and Applications	General Assessment	2	32	24	8							2											College of Computer Science	
0004285	ACCESS Database Technologies	General Assessment	2	32	24	8							2											College of Computer Science	
0004361	Introduction to Philosophy	Exam	3	48	48								3											School of Marxism	
0000009	College English (Band Three)	Exam	4	64	64								4											College of Foreign Languages	
0003334	Probability and Statistics (Economics)	Exam	3	54	50			4					3											College of Applied Sciences	
0006457	Fundamentals of Chinese Sociology	Exam	4	64	48			16							4									School of Marxism	
0000010	College English (Band Four)	Exam	4	64	64										4									College of Foreign Languages	
University Requirements		Sub-total	48.5	804	682	24	16	82	14.5	0	10	2	14	0	8	0	0	0	0	0	0	0	0		
0003710	Accounting II	Exam	2	32	32				2															School of Economics and Management	
0007081	Freshmen Seminar Course	General Assessment	1	16	16				1															School of Economics and Management	
0001179	Introduction to Economic Law	General Assessment	2	32	32				2															College of Humanities and Social Science	
0003680	Principles of Economics	Exam	4	64	64						4													School of Economics and Management	
0003790	Principles of Management	Exam	3	48	48						3													School of Economics and Management	

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									19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W		16 W
0005164	Organizational Behavior	Exam	2	32	32								2											School of Economics and Management
0002109	Marketing II	Exam	2	32	32								2											School of Economics and Management
0000501	Operations Research II (Economics and Management)	General Assessment	3	48	48										3									School of Economics and Management
0004616	Analysis and Design of Modern Organizations	General Assessment	2	32	32										2									School of Economics and Management
0006733	Management Information Systems	Exam	2	32	32										2									School of Economics and Management
0002379	E-Commerce I	General Assessment	2	32	32										2									School of Economics and Management
0002616	Applied Statistics I	Exam	3	48	48										3									School of Economics and Management
0000715	Futures Market	General Assessment	2	32	32												2							School of Economics and Management
0002308	Quality Management I	General Assessment	2	32	32												2							School of Economics and Management
0002129	Financial Management I	General Assessment	2	32	32												2							School of Economics and Management
0005032	Human Resource Management	Exam	2	32	32												2							School of Economics and Management
0004915	Service Marketing and Management	General Assessment	2	32	32												2							School of Economics and Management
0003782	Team Management	General Assessment	2	32	32												2							School of Economics and Management
0003750	Production and Operations Management	Exam	2	32	32												2							School of Economics and Management
0003749	Management System Engineering	General Assessment	2	32	32												2							School of Economics and Management
0004615	Marketing Research	General Assessment	2	32	32												2							School of Economics and Management
0000018	Technological Economics	Exam	2	32	32														2					School of Economics and Management
0003787	Consumer Behavior	General Assessment	2	32	32														2					School of Economics and Management
0006462	Entrepreneurship	General Assessment	2	32	32														2					School of Economics and Management
0003731	Insurance I	Exam	2	32	32														2					School of Economics and Management
0000894	Organizational Culture	General Assessment	2	32	32														2					School of Economics and Management
0001889	Logistics	Exam	2	32	32														2					School of Economics and Management
0007618	Business Ethics	General Assessment	2	32	32														2					School of Economics and Management
0005021	Public Relationship	General Assessment	2	32	32														2					School of Economics and Management

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									19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W		16 W
0000902	Securities Market and Investment	General Assessment	2	32	32															2			School of Economics and Management	
0000689	Risk Management	Exam	2	32	32															2			School of Economics and Management	
0000889	Advertising I	General Assessment	2	32	32															2			School of Economics and Management	
0004914	Enterprise Management Case Study (Self-learning)	General Assessment	2	32	32															2			School of Economics and Management	
0000739	Strategic Management	Exam	2	32	32															2			School of Economics and Management	
Discipline Requirements		Sub-total	72	1152	1152	0	0	0	5	0	7	0	4	0	12	0	18	0	16	0	10	0	0	
0004250	Athletic Training-1	General Assessment	1	30			30		1														Department of Physical Education	
0004257	Athletic Competition-1	General Assessment	1	30			30		1														Department of Physical Education	
0004251	Athletic Training-2	General Assessment	1	30			30				1												Department of Physical Education	
0004258	Athletic Competition-2	General Assessment	1	30			30				1												Department of Physical Education	
0007160	Cognitive Practice	General Assessment	1	30			30					1											School of Economics and Management	
0003087	Practices of National Defense	General Assessment	1	30			30					1											Students' Affairs Office	
0004252	Athletic Training-3	General Assessment	1	30			30						1										Department of Physical Education	
0004259	Athletic Competition-3	General Assessment	1	30			30						1										Department of Physical Education	
0003922	Enterprise Management Professional Practice-1	General Assessment	3	90			90						3										School of Economics and Management	
0004253	Athletic Training-4	General Assessment	1	30			30								1								Department of Physical Education	
0004260	Athletic Competition-4	General Assessment	1	30			30								1								Department of Physical Education	
0007069	Social Practices	General Assessment	2	48	0		48									2							School of Marxism	
0004254	Athletic Training-5	General Assessment	1	30			30										1						Department of Physical Education	
0003923	Enterprise Management Professional Practice-2	General Assessment	3	90			90										3						School of Economics and Management	
0004261	Athletic Competition-5	General Assessment	1	30			30										1						Department of Physical Education	
0007635	Business Management Practice	General Assessment	3	90			90											3					School of Economics and Management	
0004255	Athletic Training-6	General Assessment	1	30			30											1					Department of Physical Education	
0004262	Athletic Competition-6	General Assessment	1	30			30											1					Department of Physical Education	

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									19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W	18 W	3 W	19 W	0 W	16 W		
0007620	Professional Practice I	General Assessment	4	120			120												4				School of Economics and Management		
0004256	Athletic Training-7	General Assessment	1	30			30													1			Department of Physical Education		
0004263	Athletic Competition-7	General Assessment	1	30			30													1			Department of Physical Education		
0003925	Business Management School Year Internships	General Assessment	3	90			90													3			School of Economics and Management		
0009037	Internship I	General Assessment	2	60			60															2	School of Economics and Management		
0005410	Senior Project	General Assessment	14	420			420															14	School of Economics and Management		
Practical Requirements		Sub-total	50	1488	0	0	1488	0	2	0	2	2	5	0	2	2	5	0	5	4	5	0	16		
Total for Theoretical Instruction			120.5	1956	1834	24	16	82	19.5	0	17	2	18	0	20	0	18	0	16	0	10	0	0		
Total for Practical Instruction			50	1488	0	0	1488	0	2	0	2	2	5	0	2	2	5	0	5	4	5	0	16		
Total			170.5	3444	1834	24	1504	82	21.5	0	19	4	23	0	22	2	23	0	21	4	15	0	16		